

# PRIVACYARMOR®

## IDENTITY, FINANCIAL AND PRIVACY PROTECTION



Enjoy peace of mind, financial reassurance and time saving expertise with InfoArmor's comprehensive identity protection plan PrivacyArmor.

**Identity and Credit Monitoring.** Enjoy peace of mind with proactive monitoring for the most damaging types of fraud.\* Uncover and resolve issues early to help minimize damages. Your credit is monitored through TransUnion.

**Credit Scores and Reports.** Stay informed and protect your financial assets by detecting credit misuse quickly. Access a monthly credit score and a credit report each year from TransUnion.

**Threshold Monitoring.** Gain control of your finances as you set limits on and manage all transactions, from all your accounts in one place.

**Social Media Reputation Monitoring.** Actionable alerts help defend you and your family from reputational damage or cyberbullying. We monitor Facebook, LinkedIn, Twitter, and Instagram profiles.

**Wallet Protection.** Minimize stress and potential damages. InfoArmor can easily replace the contents of a lost or stolen wallet through an online, secure vault that conveniently stores important documents.

**Digital Exposure Report.** Take control of your privacy. Our deep internet search creates a snapshot of your exposed information online.

**Privacy Advocate® Remediation.** Have an expert on your side to guide you through the identity restoration process and fight back against identity thieves.

**\$1,000,000 Identity Theft Insurance Policy.** If you are a victim of fraud, we will reimburse your out of pocket costs to reinforce your financial security.†

**Solicitation Reduction and IdentityMD.** Reduce unwanted calls, mail and preapproved credit offers and receive guidance on how to limit exposure to fraud.

## PLANS AND PRICING

\$7.95 per person per month

\$13.95 per family per month‡

## ENROLL NOW AT

[InfoArmor.com/Baird](http://InfoArmor.com/Baird)

QUESTIONS? CALL 855 474 3868

\*Network provides comprehensive coverage, although no solution can detect all suspicious activity. Nonetheless, our Privacy Advocates will work tirelessly to restore your identity regardless of when or how the damage was done.

†Identity theft insurance underwritten by insurance company subsidiaries or affiliates of AIG. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies describe. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

‡Family coverage is available for individuals that are supported by you financially or live under your roof.

# YOUR IDENTITY BELONGS TO YOU, PROTECT IT TODAY.



## AUTO-ON

### FEATURES AUTOMATICALLY ACTIVATED

Chloé's company has added InfoArmor's PrivacyArmor as a company benefit. After InfoArmor receives her social security number and email address, she begins receiving personalized monitoring and alert notifications.



**Identity Monitoring and Alerts**



**Credit Monitoring and General Alerts**



**Compromised Credentials Monitoring**



**High Risk Transaction Alerts**



**Privacy Advocate Remediation**



**\$1,000,000 Identity Theft Insurance Policy\***



## USER ACTIVATED

### ADDITIONAL FEATURES REQUIRING ACTIVATION

Chloé logs into her PrivacyArmor online account and enters in the additional information required to activate the comprehensive suite of features for maximum digital identity and financial wellness protection.



**Event Specific Credit Alerts**



**Social Media Reputation Monitoring**



**Threshold Monitoring**



**Credit Scores and Reports**



**Wallet Protection**



**Digital Exposure Report**



**Solicitation Reduction**

# 2

## SECONDS

Every 2 seconds an identity is stolen.<sup>1</sup>

# 13.1

## MILLION

Number of identity theft victims in 2015.<sup>2</sup>

# \$15

## BILLION

Amount stolen from fraud victims in 2015.<sup>2</sup>

# 165

## HOURS

Average time it takes to restore an identity.<sup>3</sup>

**INFOARMOR**  
DETECTION IS THE NEW PREVENTION

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Sources: 1) Javelin Strategy and Research: 2015 Identity Fraud Report  
2) Javelin Strategy and Research: 2016 Identity Fraud Report  
3) ITRC 'Identity Theft: The Aftermath' 2008