# Product features

### The most advanced identity protection available

As the digital landscape changes, an employee and corporate protection plan is more critical than ever. Providing PrivacyArmor shows that a company cares about its employees, assets, and reputation. With our operative-sourced dark web monitoring intelligence, financial transaction monitoring, social media reputation monitoring, and more, we find what others can't. Should fraud or identity theft occur, our in-house Privacy Advocates® are always there to fully restore any employee's compromised identity, even if it occurred prior to enrollment.

#### **IDENTITY & CREDIT MONITORING**

Proactive monitoring safeguards identity, reputation, and financial information, and enables quick restoration for minimal damage and stress.

## Enhanced identity monitoring

Our proprietary monitoring platform detects high-risk activity to provide rapid alerts at the first sign of fraud.

#### Auto-on alerts

Once we receive a participant's Social Security number, we immediately begin monitoring and alerting.

#### Dark web monitoring

Our bots and human intelligence operatives scan closed hacker forums for compromised credentials and IP addresses.

#### High-risk transaction monitoring

PrivacyArmor alerts for non-credit-based transactions like payday loans, student loan activity, and medical billing.

#### Account activity

Participants are alerted to unusual activity on their personal banking accounts that could be a sign of account takeover.

#### Financial activity monitoring

Alerts triggered from sources such as bank accounts, thresholds, credit and debit cards, 401(k)s, and other investment accounts help participants take control of their finances.

## Social media monitoring

PrivacyArmor keeps tabs on social accounts for everyone in the family, watching for account takeover, vulgarity, threats, explicit content, violence, and cyberbullying.

#### Lost wallet protection

Easily store, access, and replace wallet contents. Our secure vault conveniently stores important credit cards, credentials, and documents.

#### Solicitation reduction

PrivacyArmor will aid participants in opting in our out of the National Do Not Call Registry, credit offers, and junk mail.

#### Digital exposure reports

PrivacyArmor enables participants to see what personal information is publicly available on the internet.

#### **Credit alerts**

We alert for transactions like new inquiries, accounts in collections, new accounts, and bankruptcy filings. Alerts come from TransUnion for PrivacyArmor and from all three bureaus for PrivacyArmor Plus.

# Access to credit report and score(s)

PrivacyArmor provides unlimited credit scores and reports from TransUnion. PrivacyArmor Plus offers that plus multibureau credit lock and annual reports and scores from all three bureaus.

#### Data breach notifications NEW

We send alerts every time there's a data breach so employees can take action immediately.

#### Credit freeze assistance NEW

Our Privacy Advocates will help you lock your credit files with the major credit bureaus. Participants can even dispute credit report items from our portal.

#### Mobile app NEW

Our mobile app provides core features for our participants receive alerts on the go.

# Product features (cont.)



#### **CUSTOMER CARE**

Our in-house staff of certified Privacy Advocates are available 24/7. With our pledge to treat every caller like a CEO, Privacy Advocates do everything to ensure a participant's identity is fully restored.

- Full-service remediation
  - We fully manage your employees' restoration cases, including pre-existing fraudulent activity, helping them save time, money, and stress.
- \$1 million identity theft insurance

If your employees fall victim to fraud, we will reimburse their out-of-pocket costs.†

- Pre-existing condition resolution
  - If a participant has a pre-existing identity theft issue, we will honor the full benefits of membership at no additional cost.
- Highly trained and certified Privacy Advocates

Our Privacy Advocates are trained and certified to handle and remediate every type of identity fraud case, and they're available 24/7.

24/7 U.S.-based customer care center

Our expert Privacy Advocates work in house, and are available 24/7.

Fraud reimbursement and advances

We'll reimburse you for stolen funds, including stolen 401(k) and HSA funds. We'll even advance fraudulent tax refunds.

🗸 Deceased family member remediation 🕟

If a deceased family member is the victim of account takeover or fraud, we'll fully remediate it.



# **EMPLOYER SUPPORT SERVICES**

Our team of account managers and implementation directors are dedicated to provided a smooth, thoughtful, and helpful client experience.

- Seamless implementation
  - Our experience integrating with more than 120 platforms and a decade of refining implementation makes onboarding simple for all our new clients.
- Dedicated implementation team

Each new client has a dedicated implementation team that remains with them through the entire process.

Proven marketing strategies

Our team will work to develop a marketing plan to ensure your employees are informed and take advantage of the PrivacyArmor benefit.

Reliable account management

Our account management team is committed to ongoing support for our clients and are available to help with any situation that may arise.

Designated account manager

Each employer is assigned a dedicated account manager to work with following implementation.

Client utilization reports

All employers are provided with either monthly, quarterly, or yearly employee utilization reports to help determine how we can best support ongoing employer and employee needs.